



משואה  
Massuah

International Institute for Holocaust Studies



ICMEMO

**October 13th . Pre-conference Evening Reception . Tel Aviv**  
*The Museum of the Jewish People at Beit Hatfutsot*

## **ICMEMO 2018 Israel Conference** **October 13-18**

Exploring the impact of museums on shaping personal and collective memory, and intergenerational transmission of memory

- how art substantiates zeitgeist and lends interpretation to memorial themes
- the connection between law and justice and the shaping of collective memory

Hosted by **Massuah - International Institute for Holocaust Studies**

**October 14th & 15th Massuah**

**October 16th Yad Vashem**

**October 17th Jerusalem**

**October 18th Galilee**

Registration: <https://www.eventbrite.es/e/entradas-icmemo-2018-israel-conference-46470309948>





ICMEMO

# ICMEMO 2018 Israel Conference

October 13-18



We wish to thank our hosts and sponsors for making this conference possible:

- The Israeli steering committee :  
Massuah-International Institute for Holocaust Studies  
The Ministry of Foreign Affairs  
The Ministry of Education  
ICOM Israel
- Yad Vashem
- The Museum of the Jewish People at Beit Hatfutsot

A special recognition for their support to:

- Yossi Feit, Royal International Ltd.
- Gallagher Design

A note to participants:

**Transport:** Transport to/from venues from evening of 13th October through 18th October is included with your registration. You will be responsible for transport to/from airport. There will be a drop-off at Tel Aviv Airport on 18th October at 18h.

**Meals:** Lunches and coffee breaks on the 14, 15 & 16th are included. Hotel in Netanya 14-16th includes breakfast and dinner. All other meals are the participants' own responsibility.

Please register early at <https://www.eventbrite.es/e/entradas-icmemo-2018-israel-conference-46470309948>

# Memory and Identity | Memory and Art

## Topics



### Topic 1: "Memory, Art, and Identity" Special Conference Theme

Taking into account the relevance of remembering the past and what influence memorialization can have on the way a society moves forward from trauma and loss, we wonder:

WHAT is the role of the artistic language on memorialization, democratization, and justice?

How does your institution incorporate art to help shape collective memory of the past? Could you elaborate examples of how your museum /memorial leverage art, art production, and art collections to assist in healing our society from public crimes?

Can art HELP transform tacit knowledge of a public crime (hidden knowledge known only to an individual) to explicit knowledge (knowledge that is articulated and becomes embedded in the fabric of cultural memory)? In particular, how can art and artists revolutionize the way in which personal stories become a part of public histories?

### Topic 2: Memory Building through global Justice Departments & Courts

### Topic 3: Eichmann Trial / Lessons from different World perspectives





# Massuah - Multiplicity of Memory

**Massuah, International Institute for Holocaust Studies, designed to evoke discourse on the significance of the Holocaust in our contemporary society and culture.**

**The unique nature of Massuah**, lies in the emphasis we place on discussing aspects of Holocaust memory with relevance for contemporary Israeli and international discourse. This approach creates an affinity between historical aspects, issues of culture and memory, and questions of identity that have implications for our present-day life.

## **Methodology - significant and interpretive learning**

Activities at Massuah are based on developing new facilitation models, with a focus on experiential learning and discussions that address values. The study spaces within the display areas in the Massuah Museum enable a mutual learning experience with other members of the group, providing room for a broad spectrum of participants' interpretations of their visit to the museum and the multimedia centers.

**Campus Massuah** comprises permanent exhibitions, multimedia centers, archives, conference halls, dormitories, and an amphitheater.



# Conference program

October 13, 2018

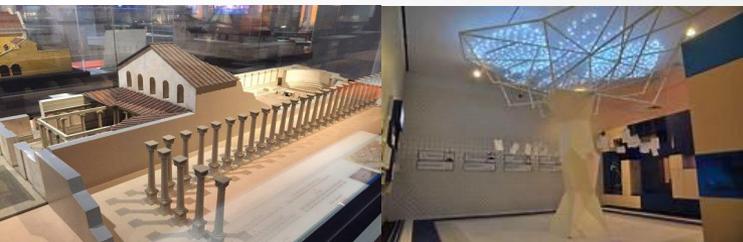
Board Meeting at 17h Hotel Reception Tel Aviv

Join the ICMEMO family in Tel Aviv  
on the evening of October 13th for a private cultural reception dinner & guided tour of  
The Museum for the Jewish People at Beit Hatfutsot.

Introduction by Irina Nevzlin,  
Chair of the Board of Directors, President of the Nadav Foundation

A special thanks to our host and to Gallagher Design

Reception bus pick-up at **Ruth Daniels Hotel . 47 Jerusalem Boulevard, Jaffa, Tel Aviv 18:30**  
and **Dizengoff Sea Residence at 138 Dizengoff Street Tel Aviv at 18:45**



# Conference program

Sunday, October 14, 2018



- 8:15 Bus from Dizengoff Sea Residence Hotel, 138 Dizengoff Street, to Massuah
- 9:00 Sign-in and refreshments
- 9:30 Opening remarks & greetings:
  - Prof. Itzhak Kashti**, Chairman of Massuah International Institute for Holocaust Studies
  - ICMEMO President, **Ophelia Leon**
  - ICOM Treasurer, **Prof. Emma Nardi**, Chair of SAREC 2017-2019
  - Representative ICOM-Israel
  - Dr. Dalit Atrakchi**, director of the Foreign Relations and UNESCO Division, Israel Ministry of Education
  - Moderator: **Aya Ben Naftaly**
- 10:15 **Guest Speaker: Prof. James Young**, Uni of Massachussetts Amherst, Institute for Holocaust, Genocide, and Memory Studies:  
**The Stages of Memory: Reflections on Memorial Art, Loss, and the Spaces Between**
- 11:00 Coffee break
- 11:15 **Session A - Memory and Art** - Moderator: **Professor Hanna Yablonka**, Professor of Holocaust Studies, Ben-Gurion University
  - Naomi Yoeli**, theatre artist, stage director, playwright, and dramaturgist
  - Yossi Lemel**, visual media designer
  - Orna Ben Dor**, film director
- 12:45 **Lunch**
- 13:30 **Session B - Memorialization in the U.S.** - Moderator: **Max Polonovski** - presentations followed by Q&A
  - Jane Klinger**, **A Scrap of Cloth, A Drop of Blood, and Rust**. U.S.Holocaust M.M., U.S.
  - Joan Bacharach**, Museum Mngmt Program, USNPS. **US National Park Service: Steward of National Memory**
  - Kathryn Yates**, U of T Dallas, Ackerman Center, The Expansion of the Holocaust Museums in Dallas and Houston
  - Jean Paul Leon**, **When death became an industry, A tribute to Adonai**. The creative process behind an Award-winning Holocaust Memorial design



# Conference program



**Sunday, October 14, 2018** continued

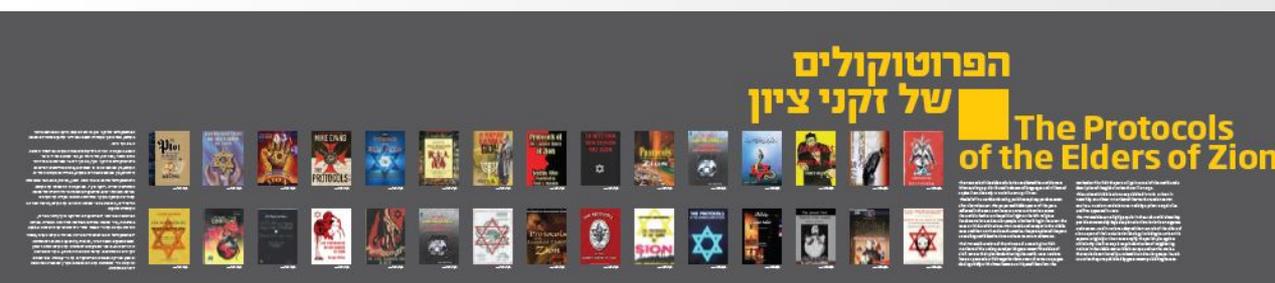
P.K. Sessions Chair **Laura-Edythe Coleman**. Co-chair **Carla Prat Perxachs**. Collaborators **Kornelis Spaans**. **Erik Somers**

- 14:50 Break. Light refreshments
- 15:10 Guided tour of exhibition: **The Hate Industry: Antisemitism and Racism in the Past Hundred Years**; Massuah Museum
- 15:50 Parallel Sessions to choose between C1 or C2. These are extended Pecha Kucha type 15 min presentations followed by Q&A  
**Session C.1- Memory, Art & Identity-** Moderator: **Erik Somers** PechaKucha type presentations/Q&A  
**Sander Jürisson**, Rethinking a Memorial Museum, from Museum of Occupations to the Museum of Freedom, Estonia  
**Katarina Babic**, Memorial Museum “21.oktoibar” collective memory, art and identity. Serbia  
**Susan Schreibman/Monika Barget**, Letters 1916-1923 Collecting Memory, Transcribing History. Ireland  
**Kaja Sirok**, Case Study of the Julian March (Venezia Giulia), Faculty of Arts, Uni of Ljubljana, Slovenia
- Session C.2 - Memory, Art, and Identity -** Moderator: **Carla Prat Perxachs-** PechaKucha style presentations/ Q&A  
**Mariluz Gonzalez.Livia Ester Biardeau.Adriana Valderrama** Participatory Memory, Casa de la Memoria.Colombia  
**Ida van der Lee**, Names & Numbers, Temporary Monument to an Infinite loss. Netherlands  
**Guido Vaglio Laurin** - “Stolperstein”: A contemporary art project to communicate memory of deportation. Italy  
**Alexandra Drakakis/Lisa Conte**, **Digital Monuments**: Technology and Memorialization at the 9/11 Museum
- 17:10 **ICOM Kyoto Triennial 2019** . News & Update . Julie Higashi
- 17:20 **Membership Meeting**
- 18:00 Bus departure



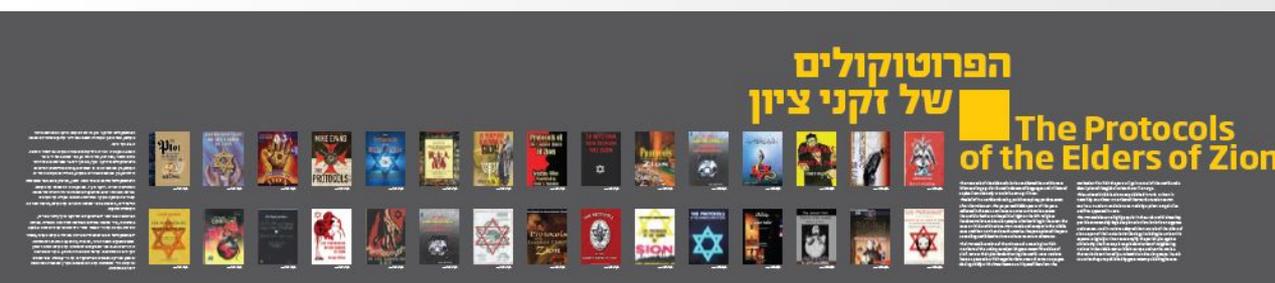
## Monday, October 15, 2018

- 8:30 Bus from Netanya to Massuah
- 9:00 **Guest speaker: Dr Nils Roemer**, Director Ackerman Center for Holocaust Studies, Uni of Texas Dallas, “**The Holocaust: Then and Now, Spanning the Void,**” exploring absences as important aspects of remembrance, apparent in communal & family but often obscured in public commemorations and museums.  
  
Presentation: **Sarah Hashmi**, U of T Dallas, Ackerman Center, “**Digital Studies of Deportations,**”
- 10:00 Coffee break
- 10:30 **Session A - Museums and Commemoration in Israel:** Moderator: **Dr. Thomas Lutz**, Head Memorial Museums Dept, Topography of Terror Foundation, Berlin
- 10:40 Keynote lecture: **Prof Eran Neuman**, Head of the David Azrieli School of Architecture, Tel Aviv University
- 11:30 **Panel discussion:**  
  - Aya Ben-Naftaly**, Director General, Massuah International Institute for Holocaust Studies
  - Raya Kalisman**, Director of External Relations, Beit Lohamei Haghetat.
  - Tami Kimberg**, Executive Director, Beit Thereseinstadt
  - Adi Altshuler**, Founder, Zikaron BaSalon
- 12:30 Lunch
- 13:00 **Session B -Prof Leora Bilski**, Tel Aviv Uni, Law School - **The Return of Cultural Genocide**
- 13:40 **International Respondents:** TBA



Monday, October 15, 2018 continued

- 14:25 5 minute presentation of Project ART FOCUS on Human & Women’s Rights: Nigeria
- 14:30 Tour of the exhibit “**Six Million Accusers - the State of Israel v. Adolf Eichmann**” Massuah Museum
- 15:30 **Session C: Memory Building through global Justice Departments & Courts.** Moderator: **Kornelis Spaans.**  
 PechaKucha style presentations followed by Q&A  
**Toki Shih-Yi Ho.** Japan’s Colonial Rule & National Identity: Collective Memories in Japan, Taiwan and South Korea  
**Visoth Chhay-Barbara Thimm** *Phka Sla Krom Anchar*: Dance Performance on Forced Marriage in dialogue w/ Khmer Rouge survivors  
**William Gamboa Sierra,** The fabrics of Mampujan: Heritage, empowerment & sustainable development. Colombia  
**Mir Modiful Hoque** Power of Memory to Ensure Justice: Bangladesh Experience.
- 16:55 Light refreshments
- 17:20 Encounter with an artist: **Michel Kishka** - graphic story: **Second Generation** - The things I didn’t tell my father
- 18:30 End of the day

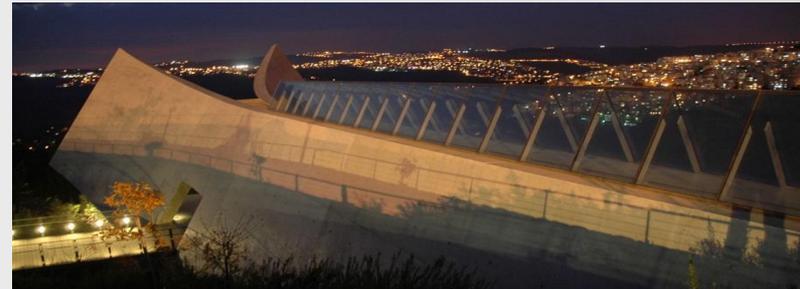


**Tuesday, October 16, 2018**

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ICMEMO



- 7:00 Breakfast and checkout
- 8:00 Bus from Netanya to Jerusalem
- 9:30 Arrival at Yad Vashem . Gathering at the Yad Vashem cafeteria for coffee and pastries
- 10:00 Tour of the Holocaust History Museum (in two groups). The guiding of the museum will emphasize the use of art in the display of the historical museum. The tour will be followed by a visit to the Hall of Remembrance and the Children's Memorial.
- 12:00 Question and answer session with **Yad Vashem Chairman Avner Shalev**.
- 12:45 Lecture on the topic of "Testimony, Memory and Identity" by **Dr. Sharon Kangisser-Cohen** of Yad Vashem's International Institute of Holocaust Research
- 13:45-14:45 Lunch in the cafeteria
- 15:00 Division into two groups (each group will participate in both tours alternately for 45 minutes). One tour will be of the new Yad Vashem exhibition on photography during the Shoah, entitled "Flashes of Memory," with **Director of Yad Vashem's Museums Division and the exhibition's curator Vivian Uria**. The second tour will be of the Museum of Holocaust Art with **Director of the Art Dept. in Yad Vashem's Museums Division Eliad Moreh-Rosenberg**, who will also give an explanation of the unique Holocaust Art Collection at Yad Vashem, the largest of its type in the world.
- 16:35-17:00 Tour of the Yad Vashem Synagogue and a "behind-the-scenes" look at the Yad Vashem Artifacts Collection with the **Director of the Artifacts Department in Yad Vashem's Museums Division Michael Tal**.
- 17:15 Bus departure



## About Yad Vashem

Established in 1953 by an act of the Israeli Parliament, Yad Vashem, the World Holocaust Remembrance Center, is entrusted with the task of commemorating, documenting, researching and educating about the Holocaust. From the Mount of Remembrance in Jerusalem, Yad Vashem's integrated approach incorporates meaningful educational initiatives, groundbreaking research and inspirational exhibits. Its use of innovative technological platforms maximizes accessibility to the vast information in the Yad Vashem archival collections to an expanding global audience. Yad Vashem is at the forefront of the unceasing efforts to safeguard and impart the memory of the victims and the events of the Shoah period; to document accurately one of this darkest of chapters in the history of humanity; and to grapple effectively with the ongoing challenges of keeping the Holocaust relevant today and for future generations.

## COLLECTIONS

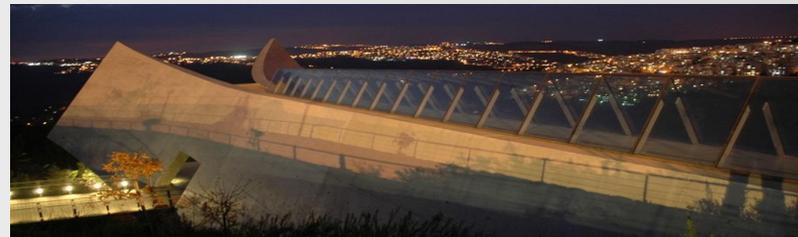
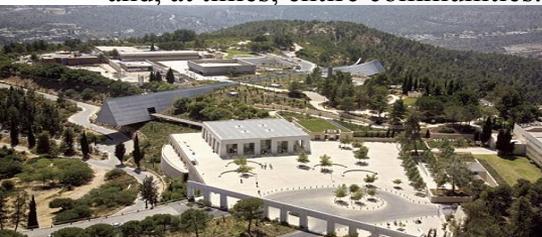
Yad Vashem's unique collections of original artifacts and artworks provide the cornerstone for the displays in the Museums Complex – the Holocaust History Museum, the Museum of Holocaust Art and the Synagogue – as well as its temporary and traveling exhibitions. These authentic items are essential tools that help convey the narrative of the Holocaust in a broad, historical context while focusing on individual and personal stories from the period.

### The Art Collection

Yad Vashem's Art Collection, the largest of its kind in the world, includes over 11,200 works, most of which were created during the Holocaust. In the ghettos, in the camps and in places of hiding, under the most dire conditions, artists used their tools as instruments of defiance and expression. These works represent a living testimony from the Holocaust, as well as a declaration of the victims' indomitable human spirit that refused to surrender.

### The Artifacts Collection

Yad Vashem's Artifacts Collection is comprised of close to 31,600 items connected to the tumultuous events of the Holocaust era. The items have been donated over the years by Holocaust survivors and members of their families, as well as by various organizations in Israel and abroad. The many personal effects in the collection disclose the individual stories of people, families and, at times, entire communities.



Tuesday, October 16, 2018 continued

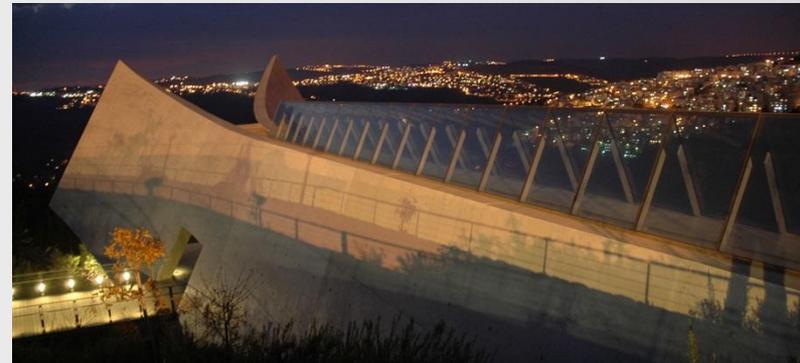
**OPTIONAL - Tour to the Dead Sea -**

**Subsidized cost of 35€ (includes entrance fee to the beach)**

- 17:15 Pick-up at Yad Vashem
- 18:30 Arrival at Kalya Beach
  - Bathing, Food, Drinks... all available in place.
- 20:30 Bus from Kalya Beach to Hotel in Jerusalem

**Please BOOK your place now if you're opting for this trip:**

<https://www.eventbrite.co.uk/e/icmemo-2018-conference-tickets-46470309948#tickets>



Wednesday, October 17, 2018

ICMEMO



8:00 Breakfast

9:00–12:00 Guided tour of the City

12:00-13:00 Lunch

13:15-16:45 Israel Museum

- Visit to Christian Boltanski's retrospective exhibition, guided by the exhibition curator <http://www.imj.org.il/en/exhibitions/christian-boltanski->
- Tour of youth wing at Israel Museum—the “Encounters” exhibition and meeting with senior curator for activity groups and talk about activity of the wing and the “Bridging the Gap” project, art encounters for Jewish and Arab children

17:30 Lecture at Beit-Ben Yehuda

**Rabbi Uri Regev, Esq, CEO Hiddush.org, For Religious Freedom & Equality.**

***Challenges facing Israel identity as a Jewish Democratic State.***

A look at religious, legal and political key issues confronting Israel from its inception to today.

18:30 Group Dinner at Beit-Ben Yehuda - **TBC**

The Tower of David Museum



Museum of Islamic Art



Museum on the Seam



Wednesday, October 17, 2018 details

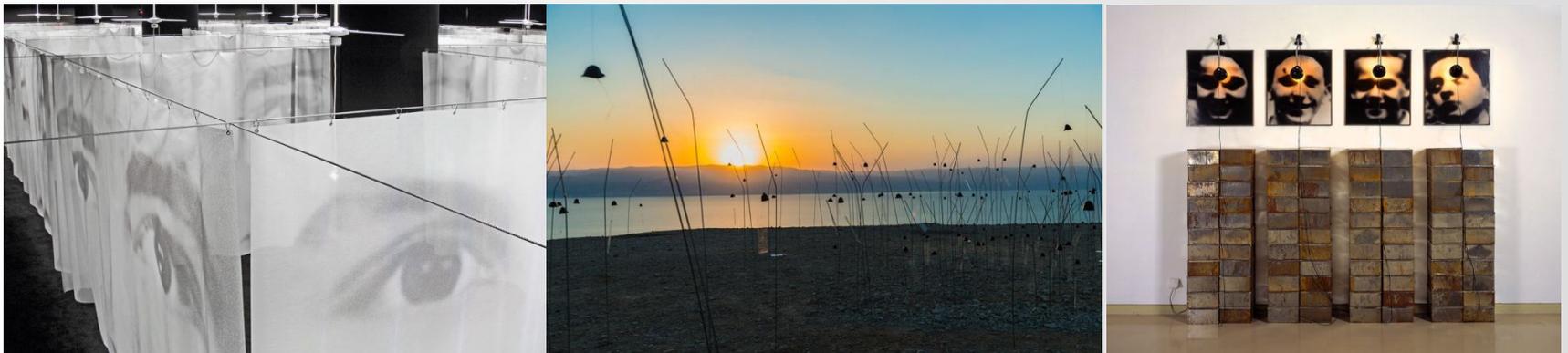
## Israel Museum

Visit to Christian Boltanski's retrospective exhibition, guided by the exhibition curator

<http://www.imj.org.il/en/exhibitions/christian-boltanski->

- The Israel Museum present a retrospective exhibition of the oeuvre of Christian Boltanski, has long been a notable figure on the international art scene. Since the 1970s his art explores mechanisms of commemoration via objects and photographs that people have left behind. Over the years he has investigated memorial rituals and relics in various religions and societies, integrating them with his own memories to challenge his viewers with universal questions: if and how it is really possible to remember? In what ways can images promote – or perhaps impair – memorialization?
- This exhibition present seminal early works as *Ombres*, *Monument*, and *Autel*, together with recent large-scale installations, and several new site-specific projects created specifically for this retrospective. One of the newly created works is the video *Animitas*, 300 wind bells that was filmed in the cliffs overlooking the Dead Sea, at a dramatic site located exactly at sea level. Brought together into a powerful whole, these products of decades of creativity carries local and historical significance while posing human questions beyond place and time.

**Tour of youth wing at Israel Museum—the “Encounters”** exhibition and meeting with Dr. Eldad Shaltiel, senior curator for activity groups and talk about activity of the wing and the **“Bridging the Gap”** project, art encounters for Jewish and Arab children



## Thursday, October 18, 2018

7:00 Breakfast & Check out if applicable

8:00 Bus departure for Western/North Galilee

10:00 Arrival at Akko. Guided visit. [www.akk.org.il/en/](http://www.akk.org.il/en/)  
Visit to Atlit Detention Camp

Packed Lunch on the bus

14:30 Arrival at Ghetto Fighter's House Museum for guided visit

16:30 Departure from GFHM

18:30 ETA for passenger drop-off STOP at Ben Gurion Airport, Tel Aviv

20:00 ETA Return to Jerusalem.

**End of conference**

Follow us on Facebook . Send us your news . Keep up to date.

See practical details on the following pages

**THANK YOU & we look forward to seeing you in October in Israel!**

## Registration

Register early and save <https://www.eventbrite.es/e/entradas-icmemo-2018-israel-conference-46470309948>

Your registration includes transport to from the conference venues, the reception and the bus tour to the north on Thursday October 18th. It excludes transport to/from airport and within Jerusalem.

The visit to the Dead Sea is optional, at an additional subsidized cost of 35€ per person with entrance fee to the beach. You book your tickets online, via Eventbrite. [https://www.eventbrite.co.uk/edit?eid=46470309948&ticket\\_id=92983882](https://www.eventbrite.co.uk/edit?eid=46470309948&ticket_id=92983882)

Lunches and refreshments are included on 14, 15 and 16th October, courtesy of our hosts, Massuah and Yad Vashem.

Breakfast and dinner is included on 14-16 at the Leonardo Plaza Hotel in Netanya.

Breakfast is included on 16-18 at the Little House in Bakah Hotel in Jerusalem.

Please fill in registration form and specify:

1. Attendance to the Reception at the Museum of the Jewish People at Beit Hatfutsot on the evening of 13th Oct.
2. Attendance to the Museum and Walking Tour in Jerusalem on 17th October
3. Attendance to the Galilee Bus Tour on 18th October
4. If interested in sharing a ride to/from Tel Aviv Airport, please specify arrival and departure day, time and flight info.
5. If you'd like your name and contact info to be included in the participants list to be shared among attendees.
6. Your hotel needs: a. Number of guests. b. If you'd like to share a room with other colleagues.
7. If you have previously visited Israel or if this is your first time.

If you haven't found the answer to your question in the program or the registration tool, please contact ICMEMO Secretary Markus Moors at [MoorsM@kreis-paderborn.de](mailto:MoorsM@kreis-paderborn.de)

**THANK YOU FOR YOUR PARTICIPATION**



ICMEMO

# ICMEMO - International Committee of Memorial Museums 2018 Annual Conference . Israel



**13-16 October . Tel Aviv & Netanya Accommodations**

Group reservations have been arranged for your convenience. All rooms now assigned and hotels are full.

You do **NOT** need to contact the hotel unless you need extra nights in Tel Aviv on the 12th or prior.  
For Tel Aviv, Book your extra nights directly through booking.com or other, not referencing ICMEMO.

If you find a better rate/hotel and you book your stay for any day 13-18 on your own,  
please let us know if you do not need reservations. Write to [MoorsM@kreis-paderborn.de](mailto:MoorsM@kreis-paderborn.de).

The BUS to the reception on Saturday night and to the conference on Monday morning  
will pick up at Ruth Daniels Hotel 47 Jerusalem Boulevard and near Dizengoff Square.

We will be in contact with you with more details of meeting points, hotel, joint airport transport, etc.,  
closer to the start of the conference.



13-14 Oct Reserved rooms in Tel Aviv *Now Full*

Ruth Daniels Hotel . 47 Jerusalem Boulevard, Jaffa, Tel Aviv  
contact: Orit +972 35264526 . Rooms reserved & paid

Dizengoff Sea Residence 138 Dizengoff street

Dizengoff Suites 12-14 . 39 Gordon Street Tel Aviv 63461 Tel +972 35234363



14-16 Oct Reserved rooms in Netanya *Now Full*

<https://www.fattal.co.il/leonardo-plaza-netanya-hotel>

Leonardo Plaza Hotel, Netanya . Breakfast & dinner included

**\$145 daily** (double room for single use) including breakfast and dinner

**\$160 daily** (double room for two) including breakfast and dinner for two

**ICMEMO - International Committee of Memorial Museums**  
**2018 Annual Conference Israel**  
**16-18 October . JERUSALEM Accommodations**



Group reservations have been arranged for your convenience. Conference hotels are now full  
You do NOT need to contact the hotel unless you need to book extra nights.  
If you're staying past the 19th at the Little House in Bakah, please contact Avi [hotelbaka@gmail.com](mailto:hotelbaka@gmail.com)



**16-18 Oct Group Accommodation in Jerusalem. *Now Full***

**The Little House in Bakah** Confirmation - No. 34347

1 Yehuda St, Bakah, Jerusalem . Phone: 972-26737944 .

This is away from towncenter, thus quieter. This is our main group hotel.

Prices appx 90-120 Euros per day depending on room.



**16-18 Oct Alternative Accommodation in Jerusalem. *Now Full***

**Beit-Ben Yehuda Guesthouse** 460-540 Shekels daily for 4-6 persons per room

28 Ein Gedi Street, Jerusalem .

This is only 700 meters from The Little House in Bakah Hotel

Note: Call for Papers is now closed

## Membership: Join us and share your expertise

- How to BECOME A MEMBER OF ICMEMO : **To become a voting member of IC-MEMO you need to join ICOM as and individual or institutional member.** An application form with annual fee schedule can be downloaded from the ICOM website [icom.museum](http://icom.museum)/or sent to you by your national ICOM representative.  
**ICOM members may apply for voting membership in IC MEMO without an additional fee.** Membership forms should be sent to the ICOM Secretary at [secretariat@icom.museum](mailto:secretariat@icom.museum) Tel +33 0 1 47 340500 or contact our Secretary, Markus Moors at [MoorsM@kreis-paderborn.de](mailto:MoorsM@kreis-paderborn.de)
- If you are an **ICMEMO member, 35** or under, with full-time museum employment, you may be eligible for a Young Professional Grant. Please note that priority is given to members from countries of categories 4 and 3. Please send your enquiry to Markus Moors at [MoorsM@kreis-paderborn.de](mailto:MoorsM@kreis-paderborn.de)

We look forward to welcoming you to the ICMEMO family!